

# Report to Health and Adult Social Care Scrutiny Board

**4 September 2023**

<b>Subject:</b>	Public Health Towns Plan
<b>Director:</b>	Interim Director of Public Health Liann Brookes-Smith
<b>Contact Officer:</b>	Interim Director of Public Health Liann Brookes-Smith


## 1 Recommendations

- 1.1 That the Board considers and comments upon the current Public Health Prevention towns plan.






## 2 Reasons for Recommendations

- 2.1 Public Health provides a vast array of services and offers within the community. The community, wider Council departments and Councillors are not always aware of everything that is available in their town, or across Sandwell and how to access them. The Public Health Towns Plan is a piece of work to elevate the awareness of the programmes and improve outcomes for Sandwell residents.

## 3 How does this deliver objectives of the Corporate Plan?

	<p><b>Best start in life for children and young people</b></p> <p>The public health report presents a comprehensive town plan designed to share the public health offer for the best start in life for our community's children. Making this offer more clear, improving visibility, uptake and opportunities for integration of prenatal care, early education, nutrition, immunisation, parental support, mental health services, secure environments, and early intervention measures. The</p>
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	report underscores the commitment to laying a strong foundation for children's long-term health and overall well-being.
	<b>People live well and age well</b> Through a systematic layout of wellness resources, recreational spaces, community offer to stay active, mental health support and community support hubs, the plan facilitates easy access for residents to essential services that promote health and well-being.
	<b>Strong resilient communities</b> By mapping out accessible service points for community assets, faith sector programmes, voluntary sector offer for mental health the plan ensures convenience and inclusivity for all community members. This approach encourages active ageing, enhances quality of life, and fosters a sense of belonging.
	<b>Quality homes in thriving neighbourhoods</b> By mapping out accessible service points for community to access vital information on their rights, welfare support and legal advice the plan shows residents where they can turn to for advice on housing issues and affordability of their home.
	<b>A strong and inclusive economy</b> By mapping out accessible service points for community to access support, stay active, maintain their mental health, increase their English language, check their health we support the community to stay well and in work.
	<b>A connected and accessible Sandwell</b> This approach of sharing all services by town fosters an approach to viability, connecting residents, improving, social inclusion, and seamless access to essential services.

## 4 Context and Key Issues

- 4.1 Public Health commissions a vast array of programmes across the life course. From support in early pregnancy, Healthy Sandwell support to strength and stability programmes in older age.
- 4.2 The community, wider Council departments and Councillors are not always aware of everything that is available in their town, or across Sandwell and how to access them. The Public Health Towns plan is a piece of work to elevate the awareness of the programmes and improve outcomes for Sandwell residents.



- 4.3 This town plan will be shared with all members of the council, all directorates, wider partners such as the Place-based Partnership and Primary Care Networks.
- 4.4 This is the first stage in a piece of work to increase impacts from Public health services, review when needs are not being met by the services that are available, review whether the offer is equitable and whether those that need the service most are receiving them.

## 5 Implications

<b>Resources:</b>	Staffing time to produce the report and update the report.
<b>Legal and Governance:</b>	The plan will need to be updated frequently to ensure that the report remains correct for those using the information contained within it. This will be taken through formal cabinet approvals
<b>Risk:</b>	The plan will need to be updated frequently to ensure that the report remains correct for those using the information contained within it.
<b>Equality:</b>	Sharing the plan will improve uptake and awareness of public health programmes available. This will mean over time we can review uptake and match to need, ensuring that all residents are able to access the services and get the right offer that fits.
<b>Health and Wellbeing:</b>	The visibility of services will improve awareness, uptake, impacts on the community and good outcomes for health and wellbeing.
<b>Social Value:</b>	The visibility of services will improve awareness, uptake, impacts on the community and good outcomes for health and wellbeing for all, improving the social value of the Public Health offer overall.
<b>Climate Change:</b>	Limited impact on climate change. Should the report be printed this could increase waste and use of resources.
<b>Corporate Parenting:</b>	The visibility of services will improve awareness, uptake, impacts on the community and good outcomes for health and wellbeing for children supported by the council.



## 6 Appendices

None

## 7. Background Papers

None

